ARANTXA CEDILLO

2018

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CURRENT WORK

2014- present

The Human Brain Project Geneva, SWITZERLAND Communications Coordinator / Audiovisuals

- Plan, manage and coordinate HBP internal and external stakeholder engagement events, including developing directly event-related communication plans and specific planning with the relevant HBP partners.
- Provide expertise in planning and developing HBP communications materials for the stakeholder engagement events, while ensuring alignment with HBP's outreach and dissemination strategy and brand.
- Develop and implement any communications campaigns that involves video and/or photography (e.g. Video Selfie Campaign)
- Generate visual (photography, video) content for stories to be disseminated through relevant internal and external channels (traditional and new media).
- Maintain an HBP image archive for both internal and external use, and maintain digital assets; organise image kits for conferences and public events, etc.
- Serve as the main point of contact for the HBP Museum Programme; including participation in key meetings, providing regular feedback on creative production, facilitating access to key individuals within the HBP for feedback and approvals, enable a the use of the HBP image archive, and ensure milestones are met on time.

PREVIOUS WORK

2011- 2014

Human Rights Watch

New York, USA

Multimedia producer and Photographer

- Photo assignments on health and human rights issues in countries including Lao PDR, Vietnam, Cambodia, Bangladesh and Nepal
- Research, production, editing, transcription and post-production of several multimedia and short video pieces for different investigative reports (see MULTIMEDIA)

2012

Ministry of Foreign Affairs of Denmark (DANIDA) Kathmandu, NEPAL

Photographer

- Photography for a national campaign on energy and sustainability in Nepal
- Develop story ideas and carry out interviews in the field

2011

The Leitner Center for International Law and Justice New York, USA

Photographer

- Photography for the 2012 Special Report, Mental Health and Human Rights in Cambodia
- Develop story ideas and carry out interviews in the field

2010 - 2011

United Nations Development Programme Phnom Penh, CAMBODIA

Photographer and Media Trainer

- Identify and photograph stories on climate change for the <u>Cambodian Human Development</u> <u>Report, Building Resilience: The Future for Rural</u> <u>Livehoods in the Face of Climate Change</u> and develop digital photo archive on the same
- Artistic advisor for diverse visual materials for a national campaign on climate change
- Organize and teach several workshops for UNDP communications staff on photo production and distribution

2010

International Organization for Migration Phnom Penh, CAMBODIA

Project Manager and Exhibition Curator

- Production of marketing materials, management of gallery space and organization of a photo exhibition in collaboration with the Italian Cooperation Agency
- Commission a network of local and international professionals (visual artists, photographers, designers, translators, printers)
- Coordination of photo assignments: meetings with partner NGOs, drafting model releases, travel arrangements and invoicing
- Validation of produced visual materials with IOM staff, photographers and partner NGOs

 Design presentations and coordination of all media promotion (media, social network, etc.) and develop and distribute press releases in Khmer, English and French

2010

CNN Turner Broadcasting System Inc.

Atlanta, USA

Photographer

 Identify and photograph stories in collaboration with a broadcasting team for the 2010 <u>CNN Hero</u> of the Year in Cambodia

2009

Amnesty International

AUSTRALIA and NEW ZEALAND

Photographer

Identify and photograph stories for the **Demand Dignity campaign**

2005 -2009

OXFAM America

Phnom Penh, CAMBODIA

Photographer

- Identify and photograph stories for the **Sisters on** the **Planet campaign**
- Artistic advisor for the use of visual material for campaign

AGENCIES

Present

Verbatim

London, UK

Photographer

Photo assignments for stock imagery worldwide

2007- present

Redux Pictures

Photographer

New York, USA

Photo assignments for stock imagery worldwide

2005-2009

Veras Images

New York, USA

Founding member and Photographer

- License photo content from agency photographers
- Draft business plan and meet with donors and partners for sponsorship
- Photograph stories for agency and maintain digital archive
- Design of website, logo and marketing materials
- Revise web content and drafting monthly newsletter
- Organization and participation in agency festivals and communications events

PUBLICATIONS

Europe

The Sunday Times Magazine – London, UK

CNN Traveler - London, UK

GEO France – Paris, FRANCE

Le Monde – Paris, FRANCE

Le Courrier International – Paris, FRANCE

Kulturmagazine Du – Berlin, GERMANY

Marie Claire Italy – Milan, ITALY

Colors Magazine - Milan, ITALY

D Della Repubblica – Milan, ITALY

Marie Claire Spain – Madrid, SPAIN

El Pais Semanal – Madrid, SPAIN

USA & Canada

Time Magazine – New York, USA

The New York Times – New York, USA

The Globe and Mail – Toronto, CANADA

Chatelaine Magazine – Toronto, CANADA

The Walrus Magazine - Toronto, CANADA

Reader's Digest Magazine - Toronto, CANADA

Maclean's Magazine - Toronto, CANADA

Asia & Middle East

The Far Eastern Economic Review – Hong Kong, CHINA

The National – Abu Dhabi, UAE

Oceania

The Australian – Sydney, AUSTRALIA

BOOKS / REPORTS

Flash Forward Tenth (special 10th anniversary edition)
The Magenta Foundation, CANADA
Hungry Still (co-produced by Slideluck London,
FORMAT International Photography Festival and
QUAD) – London, UK

Un Monde Tortionnaire- Action des Chrètiens pour L'Abolition de la Torture Rapport – Paris, FRANCE The Mercy Project (a charity fundraising photo project for hospice and palliative care in the US) – Tokyo, JAPAN

RECENT EXHIBITIONS

Photo Katmandhu Festival – Kathmandhu, NEPAL lan Parry Scholarship 25th anniversary –Visa Pour l'Image, Perpignan, FRANCE
DOCField Fotografia Documental Barcelona –
Barcelona, SPAIN
Kiyosato Museum of Photographic Arts Permanent
Collection –Kiyosato, JAPAN
Reminders Project & Reminders Photography
Stronghold –Tokyo, JAPAN

AWARDS

Europe

Ian Parry Scholarship - Getty Images, London, UK Alexandra Boulat Scholarship - Tuscany, ITALY The Dark Side of Fashion Prize - The Global Skin, Center for Storytelling and Greenpeace, Zurich, SWITZERLAND

WHO International Photo Contest - World Health Organization, Geneva, SWITZERLAND

USA & Canada

The Fence at Photoville – New York, USA Magenta Foundation's Emerging Photographers Competition - Magenta Publishing for the Arts, Toronto, CANADA

Canada Pictures of the Year- News Photographer Association of Canada, Vancouver, CANADA

Asia & Middle East

Young Portfolio Acquisitions - Kiyosato Museum of Photographic Arts, Kiyosato, JAPAN RPS Grant Wall - Reminders Project & Reminders Photography Stronghold, Tokyo, JAPAN

EDUCATION

2004-2005

Documentary Photography and Photojournalism Program International Center of Photography New York, USA

2003-2004

Documentary and Fine Art Photography IMEFE School of Photography Madrid, SPAIN

2001-2002

Masters Certificate: Advanced Specialist in Peace and Development Studies University Jaume I Castellon, SPAIN

1995-2000

Degree of Arts in Educational Science University Complutense of Madrid Madrid, SPAIN

LANGUAGE / COMPUTING SKILLS

Spanish: Mother tongue English: Excellent

MS Office: Word, Excel, PowerPoint Graphics Software: Photoshop CC, Final Cut Pro X, After Effects, Lightroom, In Design CC, Illustrator CC

WORKSHOPS

2012

Tutor

"Demystifying Portraiture Workshop" on portraiture and ethical media

Photo Circle - Kathmandu, NEPAL

2011

Organizer and Tutor

A series of workshops for UNDP communications staff that includes learning sessions of photography theory and practice and its ethical use in the media

United Nations Development Programme – Phnom Penh, CAMBODIA

2009

Tutor

A one-week photo course and portfolio reviews with Magnum photographer Antoine D'Agata

Angkor International Photo Workshop – Siem Reap, CAMBODIA

MULTIMEDIA



<u>Conflict-Era Rapes Go Unpunished</u> 2014, Kathmandu, NEPAL



Nepal: End Crackdown on Tibetans 2014, Kathmandu, NEPAL



<u>Cambodia: Drug Centers Detain, Abuse 'Undesirables',</u> 2013, Phnom Penh, CAMBODIA



Bangladesh Toxic Tanneries 2012, Dhaka, BANGLADESH

REFERENCES

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